


Advertise NOW and be recognized by the citizens of Berkeley

**2 columns wide x 2 inches tall
4 column inches**

BE HERE & BE SEEN



standard rate = \$80 per ad
contract rate = \$60 per ad


**3 columns wide x 3 inches tall
9 column inches**

*Think globally...
advertise locally*



standard rate = \$180 per ad
contract rate = \$135 per ad

**2 columns wide x 4 inches tall
8 column inches**



standard rate = \$160 per ad
contract rate = \$120 per ad

**2 columns wide x 5 inches tall
10 column inches**

advertise smart




*grow your business
and Berkeley too!*

standard rate = \$200 per ad
contract rate = \$150 per ad

**3 columns wide x 8 inches tall
24 column inches
QUARTER PAGE AD**

BE A STAR




IN YOUR OWN HOMETOWN PAPER


standard rate = \$480 per ad
contract rate = \$360 per ad

**5 columns wide x 3 inches tall
15 column inches**


create a campaign that suits your customers




care



connect



learn



grow

standard rate = \$300 per ad
contract rate = \$225 per ad

All rates on this page are quoted as of August 2010 and subject to change.